



FOR IMMEDIATE RELEASE

## **FX360.com Provides Institutional Level Currency Research for the Retail Trader**

*Sydney, Australia. 11, May 2009* – GFT today unveiled an all-new website called "FX360.com" that redefines how people receive their market news, analysis and commentary in the nearly \$4 trillion-a-day currency market. Free to the public, [FX360.com](http://FX360.com) offers real-time, market information and analysis 24 hour per day.

The site was created by Kathy Lien and Boris Schlossberg, directors of currency research, at GFT.

The currency market, called forex or foreign exchange, is the largest financial market in the world, and often the most volatile. Participation in this market has grown exponentially in recent years along with demand for timely and insightful research.

That's why noted GFT Directors of Currency Research Kathy Lien and Boris Schlossberg created the new forex site [FX360.com](http://FX360.com) — to help traders understand the driving forces behind the price action and find profit potential in currencies.

Kathy Lien said that the original idea for the site was to provide a free, one-stop destination for currency traders so they can spend less time and money gathering information and more time focusing on their trading.

"Keeping up with a market that is constantly changing can be a challenge to a busy retail trader," Lien said. "But with FX360.com, traders can find the key information they need to make informed decisions about the markets."

GFT Director of Currency Research Boris Schlossberg agreed, adding that the site offers more than just standard blog posts and amalgamated news feeds.

**"We wanted to create a professional, dynamic site that offers not only an interactive experience, but also an array of institutional level services,** such as our daily commentary and fx alerts — trade ideas that we can deliver via e-mail or SMS," said Schlossberg. "We also offer streaming video, real-time market quotes and a comprehensive economic calendar with historical information to help traders stay one step ahead of the government and economic data that drive markets."

Along with their team of technical analysts Roger Stojsic and Bradley Gareiss, Lien and Schlossberg use their unique combination of technical and fundamental analysis to highlight and breakdown economic policies and their potential effect on the markets.

Traders also have access to articles and guides that tackle major themes in the financial markets, such as how the current global financial crisis may affect the U.S. dollar and other currencies, as well as essential tips, tools and techniques for surviving volatility.

Traders can even email Lien and Schlossberg directly for answers to their questions or to offer additional commentary or suggestion.

"Ultimately, we wanted to create the kind of site that would be functional to us as traders," Lien said. "And it's only just beginning. We have a lot of great ideas still to come," noting that other social networking and learning features will be coming soon.

**Contact:** Simon Marmot  
Marketing Communications Manager  
+61 2 9028 7500 x 41151  
[smarmot@gft.com.au](mailto:smarmot@gft.com.au)



## **About GFT**

*GFT provides service, support and award-winning trading technology through its DealBook® suite of trading platforms, which are designed for trading online spread bets, spot foreign exchange and contracts for differences.*

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